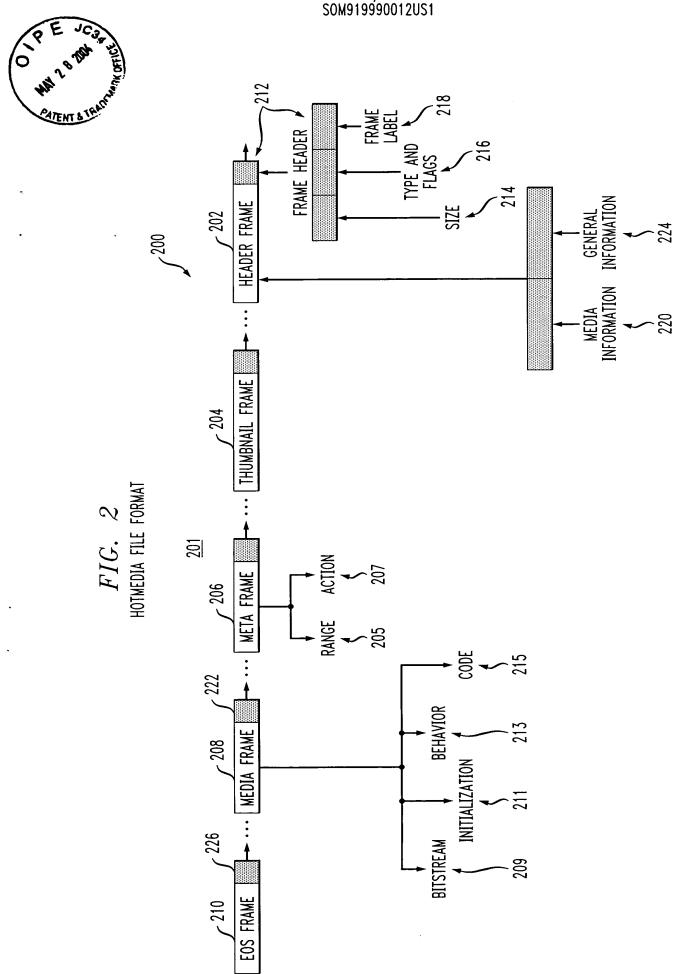
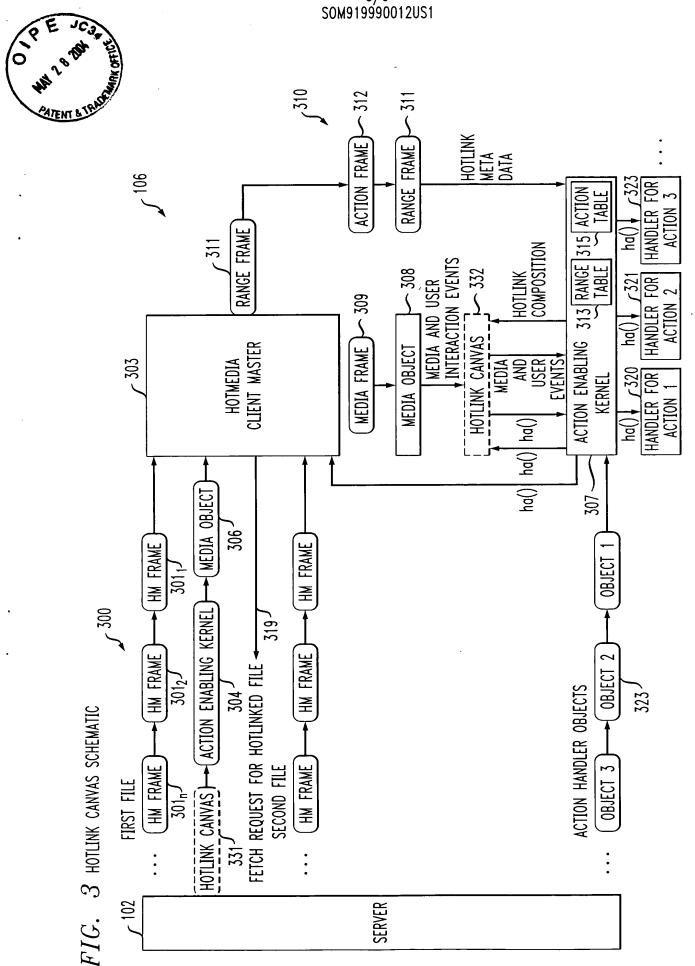
1/6 Serial No. 09/438,493 SOM919990012US1 (DMS)

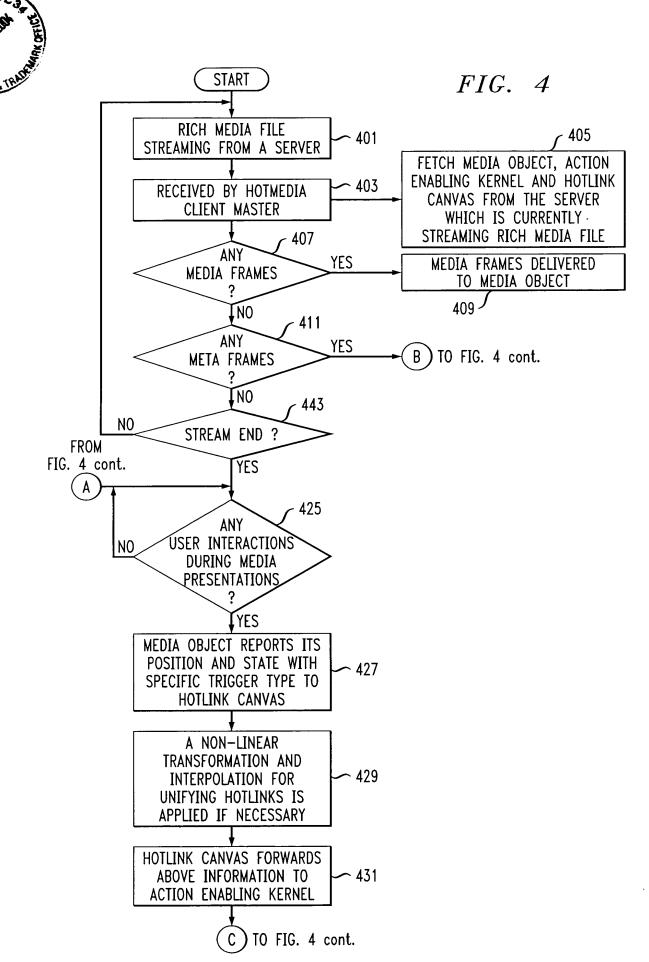


CLIENT TERMINAL AND USER INTERACTION LOGIC **PRESENTATION PRESENTATION** INTERACTION DATA PATA OF TA INTERACTION - UPDATE PRESENTATION -INTERNET L00P 128 116 PRESENTATION FILES DEDICATED SERVER TRACKING SERVER HTTP OR 120

 $FIG. \ \emph{1}$ HOTMEDIA SYSTEM ARCHITECTURE









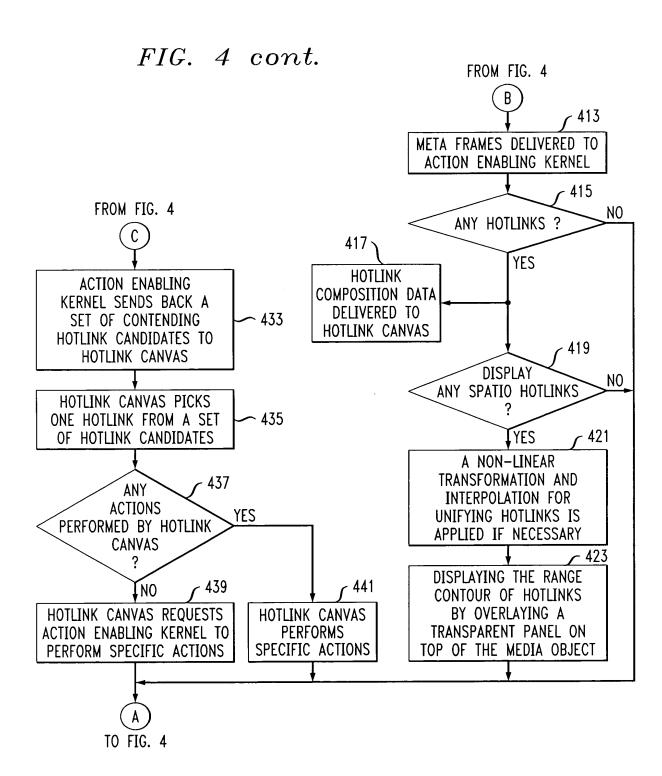
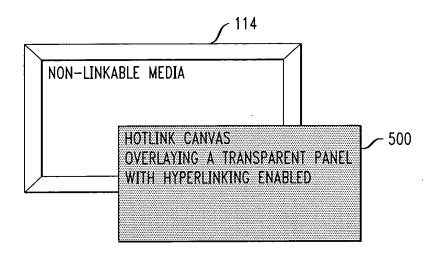




FIG. 5A OVERLAYING HOTLINK CANVAS ON NON-LINKABLE MEDIA



 $FIG.\ 5B$ decoupling hyperlinking from media to hotlink canvas

